


Trade fair	Kind + Jugend	
Sub-heading	The Trade Show for Kids' First Years	
Date of the event	Sept. 11 th – 14 th , 2008	
Organizer	Koelnmesse GmbH Messeplatz 1 50679 Köln Germany	Kind + Jugend The Trade Show for Kids' First Years Sept. 11 th – 14 th , 2008
Event frequency	Annual	

Venue	Cologne exhibition centre	www.kindundjugend.com
Opening times	Exhibitors: 8:00 a.m. to 7:00 p.m. Visitors: 9:00 a.m. to 6:00 p.m.	Contact:
Admission fees	Day ticket Advance sale 12.00 EUR At the ticket office 18.00 EUR 2-day ticket Advance sale 20.00 EUR At the ticket office 28.00 EUR Season ticket Advance sale 30.00 EUR At the ticket office 44.00 EUR	Heidi Kummermehr Tel. +49 221 821 2946 Fax +49 221 821-3283 e-mail h.kummermehr@koelnmesse.de
Stand rental fees / sqm	Terrace stand up to 100 sqm 106.00 EUR Terrace stand beyond 101 sqm 90.00 EUR <hr/> Corner stand up to 100 sqm 110.00 EUR Corner stand beyond 101sqm 90.00 EUR <hr/> Two corner stand up to 100 sqm 111.00 EUR Two corner stand beyond 101 sqm 90.00 EUR <hr/> Island stand up to 100 sqm 112.00 EUR Island stand beyond 101 sqm 90.00 EUR	Koelnmesse GmbH Messeplatz 1 50679 Cologne P.O.Box 21 07 60 50532 Cologne Germany Tel. +49 221 821-0 Fax +49 221 821-2574 info@koelnmesse.de www.koelnmesse.de
Flat rate energy cost / sqm		4.95 EUR

Auma fee / sqm	0,60 EUR
Catalogue	Pickup on site free of charge
Product segments	Prams, car/bicycle seats, childrens` furniture, hygiene articles, electric appliances, textiles, baby cosmetics, toys and games for babies and toddlers, fashion for babies and toddlers, maternity wear, shop equipment, publications, organizations
Fair profile	Leading international fair for infants and childrens` hardware, toys, maternity wear and kids clothing
Mailing of registration forms to exhibitors	From September 2007
Hall occupancy	10.1; 10.2; 11.1 and 11.2 (Gross exhibition space 80.850 sqm)
Construction and dismantling periods	Construction Sept. 07, 08:00 p.m. to Sept. 10, 06:00 p.m. Dismantling: from Sept. 14, 06:00 p.m. to Sept. 15, 06:00 p.m.
Access rights	Trade visitors only
Target groups exhibitors:	Manufactures of prams, car/bicycle seats, childrens` furniture, hygiene articles, Electrical appliances, textiles, baby cosmetics, toys and games for babies and toddlers, fashion for babies and toddlers, maternity wear, shop equipment, publications, organizations
Visitors:	Childrens` specialist retailers, specialized market for children and baby equipment, toy specialist store, furniture (specialist) store, childrens` specialist store (full assortment), importers, wholesale, chain store, department stores, mail order business, purchasing associations, students at technical schools and colleges, fashion agencies, fashion/textile

	<u>designers</u>
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Statistics for previous event (2007)	
Exhibitors	749
Gross exhibition space	80.000 sqm
Visitors	Aprox. 16.740
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Project management	Thomas Postert
	t.postert@koelnmesse.de
Website	www.kindundjugend.com
