

spoga+gafa Cologne 2008

Trade fair	spoga+gafa Cologne
Sub-heading	International Trade Fair for Sports, Camping and Garden Lifestyle International Garden Trade Fair
Date of the event	31st August – 2nd September 2008
Organizer	Koelnmesse GmbH Messeplatz 1 50679 Köln Germany
Conceptual sponsor spoga	BSI – Bundesverband der Deutschen Sportartikel-Industrie e.V. Mühlenweg 12 53604 Bad Honnef Germany
Conceptual sponsor gafa	IVG – Industrieverband Garten e.V. Gothaer Strasse 27 40880 Ratingen Germany
Venue	Cologne Exhibition Center
Opening times	For exhibitors 8.00 a.m. to 7.00 p.m. For visitors 9.00 a.m. to 6.00 p.m.
Catalogue	19.00 EUR
Product segments	Outdoor-Living (Furniture & Home Items), Outdoor-Activities (Sports & Games, Camping & Leisure, Grill & BBQ's), Outdoor- Technology (Machines & Equipment, Hand Tools & Accessoires, Equipment & Garden Structures), In-/Outdoor-Ambience (Plants & Plant Care, Floristry Supplies & Decorations, Water Technology & Outdoor Lighting, Pet Care Products & Accessories) In hall 4 the new fair for Equestrian sports – the spoga horse (autumn) – will take place parallel to the spoga+gafa Cologne.



spoga+gafa Cologne
31.08. – 02.09.2008

www.spogagafa.com

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Fair profile	The world's leading trade fair for the leisure and garden sector
spoga+gafa Cologne 2008	<ul style="list-style-type: none"> - Very high internationality of exhibitors and visitors - Presence of most important exhibitors and visitors
Mailing of registration forms to exhibitors	October 2007
Hall occupancy	Halls 1 – 11 on the new area of Koelnmesse - spoga horse (autumn) will take place in Hall 4
Construction and dismantling periods	Construction begins 25 th August 2008, 6.p.m Dismantling begins 2 nd September 2008, 6 p.m. until 4 th September 2008, 6 p.m.
Access rights	Only for specialist trade visitors
Event open to trade visitors	
Target groups of exhibitors:	Exhibitors in accordance with the list of products
visitors:	Garden Centers, Furniture Trade, Warehouses, Retail Trade, Specialist Wholesale, DIY store, Consumers' cooperative societies
Event figures	
Expectation spoga+gafa 2008	
Exhibitors	2.500
Gross exhibition space	275.000 m ²
Visitors	50.000
Event figures spoga 2007	
Exhibitors	1.547 from 56 countries
Gross exhibition space	190.000 m ²
Visitors	27.500 from 95 countries
Figures for the previous event (spoga+gafa 2006)	
Exhibitors	2.439 from 64 countries
Gross exhibition space	271.054 m ²
Visitors	48.168 from 127 countries

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Project management

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