


<b>Trade fair</b>	<b>Anuga 2009</b>	
<b>Date of the event</b>	October 10 – 14, 2009	
<b>Organizer</b>	- Koelnmesse GmbH Messeplatz 1, 50679 Cologne - Bundesverband des Deutschen Lebensmittelhandels e.V. (BVL) Am Weidendamm 1A, 10117 Berlin	Anuga 2009 October 10 –14, 2009  <a href="http://www.anuga.de">www.anuga.de</a> <a href="http://www.anuga.com">www.anuga.com</a>
<b>Conceptual sponsor</b>	- Bundesvereinigung der Deutschen Ernährungsindustrie e.V. (BVE) Haus der Land- und Ernährungswirtschaft Claire-Waldoff-Straße 7, 10117 Berlin - Deutscher Hotel- und Gaststättenverband e.V. (DEHOGA) Am Weidendamm 1A, 10117 Berlin	Contact: Dietmar Eiden Tel. + 49 221 821-2240 Fax + 49 221 821-3410  e-mail <a href="mailto:d.eiden@koelnmesse.de">d.eiden@koelnmesse.de</a>
<b>Venue</b>	Cologne Exhibition Center	
<b>Opening times</b>	For exhibitors 08.00 a.m. to 19.00 p.m. For visitors 09.00 a.m. to 18.00 p.m.	
<b>Admission fees</b>	Day ticket, advance sale € 28,00 Day ticket, ticket office € 49,00 Two-day ticket, advance sale € 47,00 Two-day ticket, ticket office € 59,00 Three-day ticket, advance sale € 57,00 Three-day ticket, ticket office € 69,00 Four-day ticket, advance sale € 64,00 Four-day ticket, ticket office € 79,00 Season ticket, advance sale € 67,00 Season ticket, ticket office € 85,00	
<b>Catalogue</b>	€ 29,00	
<b>Product segments</b>	Anuga Fine Food; Anuga Drinks; Anuga Chilled Food; Anuga Meat; Anuga Frozen Food; Anuga Dairy; Anuga Bread & Bakery, Hot Beverages; Anuga Organic; Anuga CateringTec; Anuga RetailTec; Special Topics: OTC Forum and Functional Food	

<b>Fair profile</b>	Trade Fair for the International Food Industry Leading fair for industry, trade and catering trade in the food and beverage sector
<b>Mailing of registration forms to exhibitors</b>	June 2008
<b>Hall occupancy</b>	Halls 1 – 11
<b>Construction and dismantling periods</b>	30.09.2009 – 19.10.2009

<b>Access rights</b>	<b>Trade visitors only</b>
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<b>Target groups (visitors)</b>	<p>Anuga is open to decision-makers (management, purchasing/procurement, store management, sales and marketing) from the following sectors of the food and drink industry: food retail and wholesale trade, drinks retail and wholesale trade, trade co-operatives, drugstores and health food stores, food and drink trade representatives, food and drink importing and exporting, food skilled trades, food and drink manufacturing industry and suppliers to the food and drink industry.</p> <p>Responsible employees from companies engaged in the food service and catering market such as the hotel and catering trade, system/brand-name catering, industrial, communal and institutional catering including contract catering are also eligible to attend.</p> <p>The show is also open to those involved in the procurement and installation of technical facilities and equipment, the planning of large-scale catering establishments as well as the specialist trade for technology for large scale catering</p>
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	establishments.
	Visitors must be able to provide proof of their trade visitor status when acquiring their entrance tickets.
<b>Target groups (exhibitors)</b>	Manufacturers, importers and wholesalers <ul style="list-style-type: none"><li>- of food and drinks</li><li>- of catering technology</li><li>- of retail technology/shop fittings</li><li>- Suppliers of services for the catering sector and the food retail trade</li><li>- Trade agencies</li><li>- Suppliers of specialties</li><li>- Suppliers of fresh convenience products</li></ul>

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<b>Figures for the previous event (2007)</b>	
<b>Exhibitors</b>	6.795 from 95 countries
<b>Gross exhibition space</b>	304.000 sqm gross
<b>Visitors</b>	163.348 Trade visitors from 174 countries (56 % trade visitors from abroad)

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