

Trade fair	imm cologne
Sub-heading	The international furnishing show
Date of the event	19.-25.01.2009
Organizer	Koelnmesse GmbH
Event frequency	once a year
Conceptual sponsor	Verband der Deutschen Möbelindustrie e.V. Flutgraben 2, 53604 Bad Honnef
Venue	Cologne Exhibition Center Halls 1-11
Opening times	Exhibitors: Daily from 08:00 a.m. – 07:00 p.m. Visitors: Daily from 09:00 a.m. – 06:00 p.m.
space rental fees/sqm	142,- € if the registration is received by 30.04.2008 155,- € if the registration is received after 30.04.2008
Minimum stand size	12 sqm
Admission fee visitors	Not yet settled



Fair profile	imm cologne is the international leading trade fair for the furnishing sector. Each year, imm cologne is the first event to present the latest home trends for Europe and overseas. The unparalleled breadth and depth of the exhibits is the trademark and claim to top quality of imm cologne. Here, international trade visitors discover furniture and home style ideas from all over the world. The comprehensive programme of furniture and furnishings ranges from traditional interior suites to premium designer furniture. The products are clearly arranged by sales channels, so that exhibitors are grouped together in an effective way.
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Target groups exhibitors and visitors:	<p>Exhibitors International suppliers of furniture and kitchens, lighting, accessories, items for the home, carpets, home textiles</p> <p>Visitors International furniture and furnishing retail trade, specialist kitchen trade, interior designers, architects, designers, joiners, carpenter, interior decorators.</p>
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Product segments

imm basic	International basics – living room and bedroom furniture
[d ³] design talents	Exhibition of young design
imm prime	Living room and bedroom furniture (modern and design)
imm prime design	Period and reproduction furniture
imm sittable	Tables, chairs, dining rooms
imm solid	Solid wood furniture
imm comfort	Upholstered furniture – suites, armchairs, divans, single sofas, sofa beds
imm smart	Young lifestyles, self-assembly furniture
imm sleep	Mattresses and sleeping systems, beds, waterbeds, bedding, bed linen and accessories
imm pure	<p>Modern design furniture and kitchens, complete philosophies of home design*</p> <p>The product segment “pure” will be curated by an international panel of experts.</p>
	<p>Home accessories, home textiles, carpets and lighting will be assigned to the relevant product groups.</p>



Registration for regular exhibitors	<p>Deadline: 30.04.2008</p> <p>Interested companies: no registration deadline. Interested parties are requested to send a brochure or images of the products they would like to display to the Marketing team. Please also indicate the desired amount of space (in square metres)</p>
Special registration approval for the section "imm pure" (hall 11)	<p>An independent advisory board will select the exhibitors for this section of the trade fair in accordance with the themes, objectives and admission criteria set by Koelnmesse. The supplementary Conditions of Participation for "imm pure" contain further information, including the admission criteria and the application process for exhibitors.</p>

Figures for the previous event (2008)	
Exhibitors	1.251 (66% from abroad, 50 countries)
Gross exhibition space	261.700 sqm, 18 halls
Visitors	107.000 (36% from abroad, 130 countries)
Website	www.imm-cologne.com
Project management, Cologne	<p>Mr. Uwe Deitersen u.deitersen@koelnmesse.de</p>

Subject to modifications