

spoga Cologne 2009

Trade fair	spoga Cologne	
Sub-heading	International Trade Fair for Sports, Camping and Garden Lifestyle	
Date of the event	6th – 8th September 2009	
Organizer	Koelnmesse GmbH Messeplatz 1 50679 Köln - Germany	
Conceptual sponsor	BSI – Bundesverband der Deutschen Sportartikel-Industrie e.V. (BSI) Mühlenweg 12 53604 Bad Honnef Germany	
Venue	Cologne Exhibition Center	
Opening times	For exhibitors 8.00 a.m. to 7.00 p.m. For visitors 9.00 a.m. to 6.00 p.m.	
Admission fees	Day ticket, advance sale	€ 19.00
	Day ticket, ticket office	€ 29.00
	2-Day ticket, advance sale	€ 28.00
	2-Day ticket, ticket office	€ 39.00
	Season ticket, advance sale	€ 43.00
	Season ticket, ticket office	€ 49.00
Catalogue	€ 21.00	
Product segments	Outdoor-Living (Furniture & Home Items), Outdoor-Activities (Sports & Games, Camping & Leisure, Grill & BBQ's), In-/Outdoor-Ambience (Plants & Plant Care, Floristry Supplies & Decorations, Water Technology & Outdoor Lighting, Pet Care Products & Accessories, Equipment & Garden Structures)	
Fair profile	The world's leading trade fair for the leisure and garden sector	
spoga Cologne 2009	<ul style="list-style-type: none"> <li>• High internationality of exhibitors and visitors</li> <li>• Presence of most important exhibitors and visitors</li> </ul>	



spoga Cologne  
International Trade Fair  
for Sport, Camping and  
Garden Lifestyle  
06. – 08.09.2009

[www.spoga-cologne.com](http://www.spoga-cologne.com)

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Mailing of registration forms to exhibitors	December 2008
Hall occupancy	1 – 5, 10, 11, Rhine Park Halls
Construction and dismantling periods	Construction begins 31 <sup>st</sup> August 2009 Dismantling: 08.09., 6 p.m to 10.09., 6 p.m.
Access rights	Only for specialist trade visitors
Event open to trade visitors	
Target groups of exhibitors:	Garden-, Barbecue-, Camping-, Water sports-, Swimming- and Leisure- Industry
visitors:	Garden Centers, Furniture Trade, Warehouses, Retail Trade, Specialist Wholesale, DIY store
Event figures (expected in 2009)	
Exhibitors	1.500
Gross exhibition space	188.000 m <sup>2</sup>
Visitors	26.000
Figures for the previous event (2007)	
Exhibitors	1.531 from 56 countries
Gross exhibition space	168.000 m <sup>2</sup>
Visitors	27.561 from 101 countries
Project management	Mr. Martin Brüggemann Koelnmesse GmbH Messeplatz 1 50679 Köln
Website	<a href="http://www.spoga-cologne.com">www.spoga-cologne.com</a>