

Trade fair	Wine & Gourmet ASIA 2008
Sub-heading	2 nd International Wine & Gourmet Foods, Hotel & Food Service Equipment, Supplies & Services Exhibition and Conference in Macau/China
Date of the event	November 5 – 7, 2008
Organizer	Koelnmesse Pte Ltd, Singapore
Event frequency	Annual

Venue	Hall D, Cotai Strip® CotaiExpo™ at The Venetian Macao Macau, China
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Opening hours	5 & 6 Nov: 11:00 a.m. to 7:00 p.m. 7 Nov: 11:00 a.m. to 6:00 p.m.
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Access rights	Open to trade visitors by invitation. HK\$100 per ticket for on-site registration. Free admission for pre-registered visitors.
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Exhibitor Profile	Exhibitors are expected from Australia, Austria, Canada Chile, China, France, Germany, Greece, Hong Kong, Italy, Japan, Korea, Macau, Malaysia, Monaco, Portugal, Singapore, South Africa, Spain, Thailand, Turkey, United Kingdom and USA.
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The companies bring to the show their unique range of wines & spirits, food & beverage, hospitality and foodservice products.

Hotel & Foodservice:

- Hotel and gastronomic suppliers
- Foodservice and catering technology manufacturers
- Hospitality Technologies related products and services

Wine & Spirits:

- Wine, Spirits & Beer



Wine & Gourmet ASIA 2008

5 - 7 November 2008

www.wineandgourmetasia.com

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Facts and Figures

Food & Beverage:

- Canned & Processed Foods
- Dairy Products
- Fine baked goods
- Fine Food specialty goods
- Food Ingredients
- Fresh Produce
- Frozen & Chilled Foods
- Gourmet Chocolate
- Gourmet Foods
- Meat & Poultry
- Non-alcoholic Drinks
- Seafood
- Snack Food
- Sweets & Confectionery

Target groups visitors:

Visitors are invited from mainly Macau, Hong Kong, China (especially Southern China) and rest of Asia Pacific region:

- Hospitality trade professionals (management, procurement department, F&B operations) from the hotel, tourism and leisure industry
 - Food & Beverage professionals from hotels, restaurants, leisure industry and tourism
 - Chefs and sommeliers from hotels and restaurants as well as food outlets in the tourism sector
 - Fine food & beverage and wine & spirits importers, distributors and wholesalers
 - Procurement department of Asia, China, Hong Kong and Macau gourmet mart, retailers and supermarkets and fine food specialty stores
 - Wine appreciators / enthusiasts
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Facts and Figures

Comprehensive supporting events

- **Industry Seminars**
- **Behind The Scenes site visit**
- **Asian Cocktail Championship**
Flairtending Cocktail Competition
Classical Cocktail Competition
- **MORS 2008 (Macau Occupational Skills Recognition System Gold Pin Competition 2008)**
- **Macau Culinary Alliance 2008**
- **Wine Master classes**
- **Epicurean Events:**
Opening Reception Party
Culinary Workshops
Wine Dinners / Master classes
Gala Dinner

Previous Show Results (2007)

Exhibitors	142 exhibitors (23 countries & regions)
Gross exhibition space	7,000 square metres
Visitors	7,322 trade visitors (55% from outside Macau)

Project management	Koelnmesse Pte Ltd, Singapore: Wendy Lim – Senior Manager Tel +65 6500 6710 Fax +65 6294 8403 Email: w.lim@koelnmesse.com.sg
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Website	www.wineandgourmetasia.com
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Facts and Figures

展会名称	2008 美食佳酿暨酒店与餐饮设备亚洲展
日期	2008 年 11 月 5 至 7 日
主办单位	德国科隆国际展览有限公司
展馆	展馆 D 澳门威尼斯人路金光大道™会展中心 澳门, 中国
开放时间	5,6 日: 上午 11 时– 下午 7 时 7 日: 上午 11 时– 下午 6 时
入场规则	入场门票每张 HK\$100, 已预先登记买家可凭确认信免费参观, 只限业内人士。
展品类别	<p>预料参展商会来自澳大利亚, 奥地利, 加拿大, 智利, 中国大陆, 法国, 德国, 希腊, 香港, 意大利, 日本, 韩国, 澳门, 马来西亚, 摩纳哥, 葡萄牙, 新加坡, 南非, 西班牙, 泰国, 土耳其, 英国, 美国等。</p> <p><u>展示酒店、餐饮设备与服务</u></p> <ul style="list-style-type: none">▪ 酒店设备和烹饪设备供货商▪ 食品服务和餐饮技术生产商▪ 酒店设备技术相关的产品和服务 <p><u>展示食品与饮料</u></p> <ul style="list-style-type: none">▪ 罐头及加工食品▪ 美食巧克力▪ 乳制品▪ 美食▪ 细烤制品▪ 肉类和家禽类▪ 优良食品特种货物▪ 海鲜▪ 食品配料▪ 非酒精饮料 (包括茶与咖啡)▪ 新鲜农产品▪ 休闲食品

Facts and Figures

- 冷冻及冷藏食品
- 糖果及糕点

葡萄酒和烈酒展区

- 葡萄酒、烈酒和啤酒

观众类别

大多数观众来自澳门，香港，大陆，与亚太地区。

- 酒店、餐厅、酒吧、咖啡屋、快餐店、俱乐部、会所、度假村
- 超市、百货公司、免税店、高级食品专营店
- 酒店设备、餐饮设备进出口商、批发商、经销商
- 餐饮服务咨询机构、厨房设计及顾问
- 食品、饮料及烘焙制品进出口商、批发商、经销商
- 葡萄酒、烈酒、啤酒进出口商、批发商、经销商
- 品酒师、酒类鉴定师、品酒爱好者、调酒师
- 中西式厨师长、点心师、西式糕点师、甜食制作师、美食家
- 媒体、杂志社、贸易协会、政府组织

配套活动

- **酒店業趨勢論壇**
- 「幕後之旅」-澳門威尼斯人- 度假村 - 酒店參觀團等。
- **亞洲酒保雞尾酒大賽**
花式調酒大賽
經典調酒大賽
- **MORS 金襟針大賽**
- **澳門美食聯盟示範大賽**
- **美酒品嚐大師班**
- **美食活動:**
開幕雞尾酒晚宴
廚藝大師班
珍饈晚宴
夜宴

展会回顾 (2007)

Facts and Figures

参展商	共 142 家参展商 (23 个国家与地区)
展会面积	7,000 平方米
观众	业内买家共 7,322 位，其中来自澳门以外地区有 4,266 位
项目管理	科隆国际展览有限公司，新加坡 Wendy 林玲玲 – 高级经理 电话 +65 6500 6710 传真 +65 6294 8403 电邮: w.lim@koelnmesse.com.sg
网站	www.wineandgourmetasia.com

Participation Packages 参展配套

Package 配套	Unit Price/价位	Stand Design/展位设计	9 sqm	18 sqm
Space only/光地 (Min 18 sqm)	US\$ 350 per sqm	Bare space/ 光地	N.A.	US\$ 6,300
Standard Shell Scheme/ 标准展位 (Min 9 sqm)	US\$ 400 per sqm		US\$ 3,600	US\$ 7,200
Premium Shell Scheme/ 豪华展位 (Min 18 sqm)	US\$ 420 per sqm		N.A.	US\$ 7,560
Wine Shell Scheme/ 酒 商展位 (Min 9 sqm)	US\$ 420 per sqm		US\$ 3,780	US\$ 7,560