

An Encounter With The World's Finest Food and Beverage Professionals in Japan

22 - 24 April 2009
TOKYO BIG SIGHT, TOKYO, JAPAN



Wine & Gourmet JAPAN

International Wine & Gourmet Foods, Hotel, Foodservice Equipment, Supplies & Services Exhibition
& Conference in Tokyo, Japan

Partner Events

FABEX Dessert, Sweet & Drink Festival

 **koelnmesse**

we energize your business

An Encounter With The World's Finest Food and Beverage Professionals in Japan

Wine & Gourmet Japan to launch in conjunction with FABEX 2009

Cost of Participation:

Local

Space only @ JPY 300,000 per booth
Standard Shell Scheme
@ JPY 350,000 per booth

International

Space only @ EUR 215 per sqm
Premium Shell Scheme @ EUR 315 per sqm
Standard Shell Scheme @ EUR 265 per sqm

Visitor Profile:

- Food & Beverage Trading Companies
- Wholesalers & Distributors
- Department Stores
- Supermarkets
- Convenience Stores
- Hotel & Restaurants
- Fast food & Takeaway Shops
- Cafes

Exhibiting at Wine & Gourmet Japan will put you in touch with an expected 60,000 visitors from the wine & spirits, food & beverage, hotel, restaurant and foodservice industry.

A new trade only exhibition – **Wine & Gourmet Japan** will premiere in 2009, following its success in Macau in 2007. Wine & Gourmet Japan is the first dedicated professional exhibition for wine & spirits, gourmet & fine food, confectionery, food catering and foodservice equipment & supplies for the Japan market.

Upward trends for wine and gourmet in Japan

Given the strong food & wine import growth in the Japanese market and an obvious upward trend of Japanese consumers being attracted to better quality, healthier and safer products; higher quality and higher priced imported grocery products are increasingly becoming more in demand and are one of the main considerations influencing the purchasing decision of Japanese consumers.

Strong partnership between world-renowned German trade fair organizer and leading food trade show organizer in Japan

Wine & Gourmet Japan is organized by Koelnmesse in partnership with Japan Food Journal. Koelnmesse is the organizer of the world's largest food trade fair – ANUGA which is held in Cologne every 2 years. Koelnmesse also organizes other leading food shows which are recognized as international platforms for the global food market such as THAIFEX – World of food ASIA, Sweets China; and Wine & Gourmet Asia which was launched last year in Macau.

Japan Food Journal organizes the annual FABEX which is one of the biggest food trade shows in Japan. FABEX 2008 attracted 55,383 quality trade visitors from the hotel, restaurant and foodservice industry to meet with 316 exhibitors.

Exhibitors at Wine & Gourmet Japan are assured of a strong partnership between Koelnmesse and Japan Food Journal which will bring them relevant visitors in the industry.

Exhibit Profile:

- Canned & Processed Foods
- Dairy Products
- Fine Baked Goods
- Fine Food Specialty Goods
- Food Ingredients
- Fresh Produce
- Frozen & Chilled Foods
- Gourmet Chocolate
- Gourmet Foods
- Meat & Poultry
- Seafood
- Non Alcoholic Drinks (including Tea & Coffee)
- Snack Food
- Sweets & Confectionery
- Wine, Spirits & Beer
- Food Catering & Foodservice Equipment and Supplies



For further information www.wineandgourmetjapan.com

SIGN UP NOW FOR PRIORITY SPACE RESERVATION

Fax your reply back to +81 3 5405 2203 (Japan) or +65 6294 8403 (International).

We are interested in:

- Exhibiting Visiting Regular updates on the event

Name (Mr/Ms) _____ Designation _____

Address _____

Country _____

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Contacts

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