

Trade fair	Thaifex – World of Food Asia
Sub-heading	International Trade-Exhibition covering Food & Beverage, Food Catering, Food Technology, Hospitality Service and Retail & Franchise
Date of the event	May 13 – 17, 2009
Organizer	Koelnmesse Pte Ltd Department of Export Promotion, Thailand Thai Chamber of Commerce
Event frequency	Annual
Conceptual sponsor	Anuga, Cologne
Venue	IMPACT Exhibition Center, Bangkok
Opening times	May 13 – 15: 10:00 – 18:00 (trade) May 16 + 17: 10:00 – 21:00 (public)
Cost of participation	Raw Space (Int'l): USD 200,00 / sqm Standard Package (int'l): USD 250,00 / sqm Display Package (int'l): USD 270,00 / sqm
Mailing of registration forms to exhibitors	Application online / available on request
Product segments	Food and Beverage, Food Technology, Food Catering, Hospitality, Retail and Franchise
Fair profile	<ul style="list-style-type: none"> • Food and Beverage • Food Technology • Food Catering • Hospitality • Retail and Franchise
Product zones	<ul style="list-style-type: none"> • Alcohol-free / Dairy Drinks • Alcoholic Drinks • Find Food • Food Catering • Food Technology • Fruits and Vegetables • Grocery • Halal • Health and Organic



Thaifex – World of Food Asia 2009
13 - 17 May 2009

www.worldoffoodasia.com

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- Hospitality Services
- Meat and Poultry
- Ready to Eat
- Retail and Franchise
- Rice and Rice Products
- Seafood
- Sweets

Hall occupancy	Challenger 2 + 3
Construction and dismantling periods	Build up: May 11 – 12, 2009 Dismantling: May 18, 2009
Access rights	Trade (<i>May 13 – 15</i>) and public visitors (<i>May 16 + 17</i>)
Opening times for Trade Visitors	May 13 – 15: 10:00 – 18:00
Opening times for Public Visitors	May 16 + 17: 10:00 – 21:00
Target groups Exhibitors:	Producer and Manufacturer to the a.m. segments
Visitors:	Hotels, Restaurants and Bars, Supermarkets, Grocery and Convenience Stores, Departmental Stores, Food Catering, Importers, Distributors, Wholesalers and Retailers, Food Manufacturers, Fast Food, Food Service, Bakeries, Airlines, Clubs and Resorts, Packaging and Distribution Centers, Institutional and Commercial
Entrance fee	free of charge
Figures for the 2008 event	
Exhibitors	1,011 exhibiting companies from 33 countries
Gross exhibition space	42,250 sqm
Visitors	21,833 trade visitors from 126 countries 73,655 overall number of visitors
Country group participation 2008	Brunei Darussalam, Cambodia, China, France, Germany, Italy, Laos, Malaysia, Myanmar, Philippines, South Korea, Sri Lanka, Taiwan, Thailand, The Netherlands, USA

Facts and Figures



Project Management

International

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